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PRESS RELEASE

For Immediate Release
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Innovative Labeling Solutions Wins International Awards

Hamilton, OH October 20, 2009 – Innovative Labeling Solutions recently received several awards as a part of HP Indigo's third International Digital Label and Packaging Competition, a program which awards printers from around the world for their commitment to excellence and innovation in digital printing.

Innovative Labeling Solutions, headquartered in Hamilton, Ohio just outside Cincinnati, received seven awards in total, including three Best-In-Category making them the digital printer winning the most awards worldwide. The company has been in business since 1996, but has been getting widespread recognition over the last several years for their innovative and leadership position in digital printing for labels and packaging. ILS clients include P&G, Sunny Delight, Pierre Foods, Pepperidge Farms, and more.



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Label and packaging printers from the U.S. and abroad submitted entries in the following categories: nutraceutical, pharmaceutical, personal care, wine, beverage, food, industrial, and alcoholic beverages. As well as flexible packaging, shrink sleeve and folding carton – across all product categories.

The judge’s panel consisted of independent industry experts who evaluated the entries based on the overall execution of label production including print quality, design challenges, and the business case for a digital printing solution.

“We were very excited to receive the awards,” said Jay Dollries, president, ILS, “We focus on market vision, technical and production excellence for our customers, so it was great to see our efforts recognized as some of the best in the industry.”

More than 270 entries were submitted in total. The winners were announced at a Gala event at Label Expo, an international tradeshow in Brussels at the end of September.



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The ILS award winners are:

First Place, Nutraceuticals Label: NRG-Lax Labs Overdose

First Place, Household Products: Candle Cottage Candles

First Place, Self-Promotion: ILS Corporate Brochure

Second Place, Household Products: True to Nature Organic Room Spray

Second Place, Shrink Sleeves: Esencial Plus Olive Oil

Third Place, Wine Labels: Shady Lane Cellars

Third Place, Shrink Sleeves: Zero to 60 Energy Shot



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“Winning the HP Indigo Label and Packaging Awards really helps to solidify our position as a leader in the digital printing arena,” said Eric Knop, director of business development, ILS. “We have always approached digital as a core business and it is paying off for our customers.”

Knop continued, “Today, ILS provides the most comprehensive scope of digital applications in the industry, including prime labels, flexible packaging, shrink sleeves and folding cartons for the personal care & beauty, food & beverage, wine & spirits, health food & nutraceutical consumer product categories.

“We are proud to be partnered with some great companies who have embraced all the benefits digital printing brings to the table. It was their buy-in to this revolutionary process that allowed us to have such great results.”

ILS is a digital label and packaging specialist located just outside Cincinnati, OH. They print labels and packaging for consumer product companies across the U.S. With three HP Indigo presses installed at the plant, as well as finishing equipment for hot stamping, embossing, specialty varnishes, flexible packaging laminations, and shrink sleeve seamers, ILS’ state-of-the-art facility offers turn-key solutions to the marketplace. They are an international leader in the label and packaging industry. For more information, www.ilslabels.com

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